



The With Love Project is launching a £12,000 campaign on the British crowdfunding platform crowdfunder.co.uk to raise funds for the print of its beautiful new book. The second book from this creative duo focuses on British food and drink. It celebrates the people they've met on their travels around the country through stunning photography and personal stories. Crowdfunder pledges range from £5 to £1,500, with rewards including limited edition books and prints, produce from the makers and unique experiences that usually money can't buy.

Just over three years ago Chris Roberts (Art Director) and Rob Evans (Photographer) started the With Love Project. Its focus is to find people who produce things with a passion and a purpose, who truly care about what they do and what they make. This is their second trip around the country and now their second book in as many years.

This time, the focus is on food and drink and the duo have visited 25 producers for the book. They have travelled to the top of the country and witnessed David and Ben Oakes hand diving for Scallops on the isle of Skye. They've experienced a tour and tasting at a very unique British tea plantation in Cornwall by MD Jonathon Jones, and experienced other fascinating producers all over the UK. Rob says "We wanted to see what was available on our doorstep and start to understand seasonality and how it should influence what we eat."

The book is full of stories of British producers who are championing great produce and doing so in a sustainable way. Creating new markets

for kid meat, or foraging botanicals for gin from the side of Snowdon, Wales. Hand diving for scallops on Skye, or growing micro herbs in air raid shelters under London. The book is also punctuated with visits to chefs from England, Scotland and Wales who have created dishes with the produce we collected on route.

The project so far has been entirely self funded and in order to create this beautiful limited edition hardback book, the pair are looking to crowd-fund the printing. They will be working with GF Smith to find the best FSC paper and using vegetable based inks to print at Team impression in Leeds. The print run will be limited to 1000.

The campaign launches on 12.09.17 so to find out how you can grab yourself a copy of the book along with some fantastic rewards from the makers and producers, visit www.crowdfunder.co.uk/for-the-love-of-food and help get this book printed.

THE PEOPLE

25 UNIQUE STORIES



Mary Quicke - Quicke's Cheese



David Oakes - Sconsor Scallops



Rebecca Hosking - Village Farm



Ian R. Spink - Arbroath Smokies



Lizze Dyer - Just Kidding



Andy, Andrew, Anne Hallet - Hallets Cider

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Crowdfunder.co.uk

www.crowdfunder.co.uk/for-the-love-of-food

Website

www.withloveproject.co.uk

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